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Stockholders Meeting Notice

Important Notice Regarding the Availability of Proxy Materials for the Pattern Group Inc. Stockholders Meeting to be Held on May 15, 2026

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the annual Stockholders' meeting are available on the Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the annual meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The Notice of Annual Meeting of Stockholders, Proxy Statement and Annual Report on Form 10-K to Stockholders are available at:

www.envisionreports.com/PTRN



Easy Online Access – View your proxy materials and vote.

- Step 1: Go to www.envisionreports.com/PTRN.
- Step 2: Click on **Cast Your Vote** or **Request Materials**.
- Step 3: Follow the instructions on the screen to log in.
- Step 4: Make your selections as instructed on each screen for your delivery preferences.
- Step 5: Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.



Obtaining a Copy of the Proxy Materials - If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before May 5, 2026 to facilitate timely delivery.



Stockholder Meeting Notice

The 2026 Annual Meeting of Stockholders of Pattern Group Inc. will be held on May 15, 2026 at 10:00 a.m. Mountain Time, virtually via the Internet at <https://meetnow.global/MLYHW4L>.

The Board of Directors recommend a vote **FOR** all the nominees listed in Proposal 1, **FOR** Proposals 2 and 3 and **FOR 1 YEAR** in Proposal 4.

1. Election of Directors:
 1. Scott Hilton
 2. Ann Mather
2. The ratification of the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2026.
3. The approval, on an advisory (non-binding) basis, of the compensation paid by the Company to its Named Executive Officers (the "Say on Pay Vote").
4. A non-binding advisory vote on the frequency (every one, two, or three years) of future Say on Pay Votes (the "Say on Frequency Vote").

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must go online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the virtual meeting, please have this Notice Card available.



Here's how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an email copy, you will receive an email with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

- **Internet** - Go to www.envisionreports.com/PTRN. Click Cast Your Vote or Request Materials.
- **Phone** - Call us free of charge at 1-866-641-4276.
- **Email** - Send an email to investorvote@computershare.com with "Proxy Materials Pattern Group Inc." in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, all requests for a paper copy of proxy materials must be received by May 5, 2026.