



Pattern to Participate in Upcoming Investor Conferences

May 26, 2026

LEHI, Utah--(BUSINESS WIRE)--May 26, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces, announced today that senior management will present and host individual and small group meetings at the following investor conferences:

2026 Evercore Global TMT Conference

Tuesday, June 2, 2026

San Francisco, CA

**Presentation to be webcast live at 3:10pm MT/5:10pm ET*

William Blair 46th Annual Growth Stock Conference

Wednesday, June 3, 2026

Chicago, IL

**Presentation to be webcast live at 1:00pm MT/3:00pm ET*

A live and archived webcast of the presentations will be available on the Events page of Pattern's investor relations website at <https://investors.pattern.com/>.

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 77 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates all levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across more than 70 global marketplaces — including Amazon, TikTok Shop, Walmart.com, [Target.com](https://www.target.com/), eBay, Tmall, JD, and Mercado Libre.

For more information, please visit www.pattern.com.

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