



Pattern to Participate in Upcoming Investor Conferences

May 4, 2026

LEHI, Utah--(BUSINESS WIRE)--May 4, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces leveraging proprietary technology and AI, announced today that senior management will host individual and small group meetings at the following investor conferences:

Wolfe Research Badishkanian Small Group May Conference

Monday, May 11, 2026

Virtual Conference

2026 J.P. Morgan Global Technology, Media and Communications Conference

Tuesday, May 19, 2026

Boston, MA

2026 Jefferies Software, Internet, and AI Conference

Thursday, May 28, 2026

Newport, CA

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 66 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates all levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across 70+ global marketplaces—including Amazon, Walmart.com, [Target.com](https://www.target.com), eBay, Tmall, TikTok Shop, JD, and Mercado Libre.

For more information, please visit www.pattern.com.

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Media Contact:

Tom Cook

Global Communications

press@pattern.com

Investor Contact:

Whitney Kukulka

The Blueshirt Group

investors@pattern.com

Source: Pattern Group Inc.